



# RATE CARD 2010

## PRINT

### NEWSLETTER INSERTS

- postcards £300
- up to 2 sheets A4 (100gsm) £400
- larger than 2 sheets of A4 £600

(2000 copies of the insert are required – no series discounts)

### NEWSLETTER BANNER STRIPS

High impact banner advertising in the hard copy & PDF editions of the **Legal Technology Insider** (UK & EMEA editions) newsletter

- front page (168mm x 22mm) £360
- all other pages (168mm x 22mm) £240
- quarter page (80mm x 130mm) £400

High impact banner advertising in the PDF edition of the **American Legal Technology Insider** newsletter – \$ rates for guidance, prices will be quoted at exchange rate at time of order.

- front page (170mm x 25mm) £360/\$600
- all other pages (170mm x 25mm) £240/\$400
- quarter page (82mm x 115mm) £400/\$675

**Banner specifications: JPEG or PDF (CMYK) file format**

# ONLINE

## THE ORANGE RAG BLOG BANNERS

We now offer premium slots on one of the most widely visited legal tech blogs on the planet – the banners sit at the top of the left and right columns

- vertical banner (120 x 240 pixels) £360 per month
- button ad (120 x 120 pixels) £240 per month

## LEGALTECHNOLOGY.COM WEBSITE BANNERS

Unless otherwise specified, web banners etc can appear on all pages

- horizontal banner (468 x 60 pixels) £300 per month
- half banner (234 x 60 pixels) £100 per month  
(only within KM, jobs or events pages)
- large rectangle ad (336 x 280 pixels) £300 per month
- skyscraper banner (120 x 600 pixels) £300 per month
- horizontal banner (jobs or events pages only) £200 per month
- vertical banner (120 x 240 pixels) £200 per month
- button ad (120 x 120 pixels) £150 per month

## SPONSORS MESSAGE/FEATURED EVENT

Give a high profile to announcements and events by promoting them in the email going out to subscribers with the digital edition of the Insider. This is a plain text + hyperlink (max 40 words) message. £200 per issue

## FEATURED JOB

Give a high profile to vacancies by highlighting them in the Insider newsletter + at the top of the Jobsboard page on the Insider website + in the email going out to subscribers with the digital edition of the Insider. £250 per issue

## GENERAL

- Series discounts available on bookings of 3 inserts and/or 3 months +
- All prices plus VAT @ the prevailing rate
- US\$ rates quoted on request
- All prices fixed until 31/12/10