MSS BREAKS DEBT PRICE BARRIER

It has long been a complaint that legal software is more expensive than comparable general business applications but MSS Management Support Systems has just turned this accepted wisdom on its head with the launch of a cut down, low cost, 32-bit Windows debt collection package that retails for just £150 (+VAT). Called Debt N1, it is designed for companies and small firms that need to initiate credit control/debt collection procedures.

Debt N1 is already in use in a number of firms and MSS is now also shipping AlphaLAW Debt. This is the product’s big brother which, along with full case management, diary planning and integrated billing, also includes what the Insider believes to be the first automated email reporting system seen on debt software. This is a simple utility that creates a full debt history report and emails it to the client. The system uses Everyform legal forms and Microsoft Word.

UK LEGAL IT SECTOR HEADING FOR MINI RECESSION?

The latest quarterly soundings taken by Legal Technology Insider confirm earlier indications that the UK legal IT sector is being hit by a post Y2K recession as the flow of new business orders dries up.

The Insider has learned of two legal systems suppliers that have not won a single order since the spring of 1999 and three others that have been surviving on just maintenance and support work since the end of last year.

In addition, in the last few months one supplier has closed the London office it only opened last year; sales managers at two suppliers have quit their jobs for posts outside the legal market and the recently appointed sales director of another supplier is already looking to move on.

The one consolation is the slump is largely confined to suppliers concentrating on the traditional High Street sector where firms still buy or replace systems on a five year cycle and currently show no interest in complementing their core accounts and wordprocessing systems with case management and internet related products.

Market sentiment suggests the worst is yet to come and it will not be until late 2001/early 2002 that business really starts to pick up again, by which time several suppliers are expected to have put up the “For Sale” signs outside their front doors.

BAD NEWS STALKS INTERNET & ASP SECTOR, SEE PAGE 6

JUSK ASK COULD JUST WIN

The Community Legal Service’s Just Ask! web site has been shortlisted for this year’s Computer Weekly E-Business Excellence Awards in the best design category.

In their preview of shortlisted sites, the award judges had this to say: “This is an admirable site, both in terms of its intentions - to provide legal information and resources to the public - and its execution. Though unburdened with bandwidth hungry graphics, the site still manages to avoid being visually boring and text heavy. The content is in clear language and - a minor miracle on the web - correctly spelled and punctuated. This site surely represents very well what the creators of the web had in mind as an effective use of the new medium.

The winners of this year’s awards will be announced on 7 November.

www.justask.org.uk

IN THIS ISSUE

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www.legaltechnology.org

Visit the Legal Technology Online site for regularly updated news, a diary of legal IT events, web bookmarks, the latest hoax and virus reports, an archive of back issues of the Insider, extensive search facilities plus portal links to the LSSA Solution Finder and ILCA web sites.
TALES OF WOE FOR SPEECH SUPPLIER

More problems for the speech recognition systems supplier Lernout & Hauspie. Not only are the US Securities & Exchange Commission and the European stock exchange EASDAQ investigating into alleged accounting irregularities but the company - whose shares have already lost 80 percent of their value since March - has issued a warning that it expects to report a net loss for the next quarter, compared with a profit of $16.8 million for the same period last year. L&H founder Jo Lernout admits L&H's financial weakness now leaves it exposed to a possible takeover - a far cry from nine months ago when the company was itself acquiring the likes of Dragon and Dictaphone.

Meanwhile Jackie Fenn, an analyst with IT research group Gartner, has warned that speech recognition is not taking off as strongly as vendors, including Dragon and L&H, had originally predicted. "The technology works," said Fenn, "but many people are not prepared to train the machines (to recognise their voices). There is more than a 50 percent drop-out rate among people who buy it".

With the exception of Irwin Mitchell, which has just rolled out speech recognition to over 100 fee earners, Fenn's pessimistic view echoes the experience of the many UK law firms that have dropped speech recognition (often opting for digital dictation instead) after running less-than-successful pilot projects.

MORE HUMAN RIGHTS ACT INFORMATION SERVICES

Sweet & Maxwell was first in the field with Westlaw UK Human Rights and now, following the announcements by LAWTEL and Context of their new human rights law services (see last issue) comes news of three more online services offering information and comment on the 1998 Act.

Jordan Publishing has its UK Human Rights Reports service up and running on the web and is offering free access until 31 December. From next year users will have the option of an annual subscription or pay-as-you-go.

www.ukhrr.com

Butterworths has launched Human Rights Direct offering law reports and current awareness materials. A single user licence is £350 pa - the subscription includes CPD accredited training. A seven day free trial is available.

www.butterworths.com

Gee Publishing has launched a specialist health and safety law web site that includes input by Steven King, a partner at Vizards Staples & Bannisters, on aspects of the legislation that may be affected by the Human Rights Act.

www.safety-now.co.uk

NEWS IN BRIEF

London and Welsh law firm MORGAN COLE has placed a major order with LAWTECH SERVICES, the legal division of PERCEPTIVE TECHNOLOGY (020 7556 3400), for the Mentor knowledge and "intellectual capital" management system. Mentor will provide the basis for a firm wide intranet supporting 760 staff as well as a platform for online services via its client portal technology.

Following the completion of a pilot involving the HUMMINGBIRD Fusion document management system, NORTON ROSE has placed a "substantial order" with TIKIT for the global deployment of Hummingbird’s document and knowledge management products including the Enterprise Information Portal. The pilot involved full fault tolerance and load balancing for resilience, as well as scanning with automatic profiling and OCRing of paper documents and faxes. Other benefits reported included: the automatic creation of CD bibles and extranet collaboration with clients and third parties over the internet on documents within the DMS.

CLAIMS DIRECT, the personal injury work “legal supermarket” founded by former taxi driver TONY SULLMAN, says its first results since flotation would be significantly ahead of expectations because of the growth in its caseload. The company said it was now taking on 5000 new cases a month (representing about 15 percent of the inquiries it receives) compared with 4000 in July, and anticipates accepting a total of 48,000 cases this year, compared with 31,000 in 1999. Interim pre-tax profits are expected to be around £10 million.

EXHIBITION TIME IN IRELAND AGAIN

The Law Society of Ireland’s technology committee is holding its annual Lawtech legal IT exhibition and seminar in Dublin on Friday 3 November. The theme for this year's event is “the legal practicalities of e-commerce and electronic law”. For details call 00 353 1 6710711.
AUTOMATED CONVEYANCING IN FIVE DAYS SAY AIM

Legal systems supplier AIM Professional has launched a new, easy to implement domestic conveyancing package that product manager Phil Harker believes could “in the right environment” be up and running in some law firm conveyancing departments within five working days.

The new system, part of the company’s Evolution Client Server range of software, is being pitched as the Windows era successor to AIM’s old HomeCharter conveyancing software that was launched in the early 1980s and is still in use in some firms today. The package also offers full integration with popular Microsoft applications, including Outlook and Word.

The original version of HomeCharter sold for £2500, ran under CP/M and was supplied on an ICL PC that cost £5200 for just 128K of RAM and a 10Mb hard disk.

WORDPERFECT - AN UNLIKELY WHITE KNIGHT TO THE RESCUE

At the news conference in August, where he announced his resignation as chairman, president and chief executive, Michael Cowpland, the founder of Corel, denied that either the company or WordPerfect were up for sale. Since then Corel’s performance has continued to leave the financial world unimpressed but now the most unlikely of white knights has ridden to rescue.

Yes, Microsoft - Corel’s long time adversary in the wordprocessing market - has just agreed to a “strategic alliance” that will see Microsoft investing $135 million in Corel in return for a 24.6 percent stake in the company.

Although the deal is primarily intended to support Microsoft’s new .NET initiative, given Corel’s current plight is largely the result of the drubbing WordPerfect has received at the hands of the rival Word product, it is a little ironic that Microsoft is now one of the largest shareholders in Corel in return for a 24.6 percent stake in the company.

The official line from Corel HQ in Ottawa reflects this view: “What does this mean to the future of WordPerfect? The short answer is Corel will continue to develop and support WordPerfect products. This business alliance does not negatively affect our ability to deliver quality offerings in any way. Indeed, the infusion of extra capital is likely to bolster development, marketing and support efforts for the product line. Microsoft has purchased non-voting shares in Corel, so their investment in the company does not provide for any control over our operations or our strategic plans.”

As part of the deal, both companies have also agreed to settle a number of outstanding legal disputes.

Corel has announced that Derek Burney, its interim president and CEO, has been appointed to those posts on a permanent basis. The company is also reorganising its senior management structure.

NEWS IN BRIEF

In one of the biggest legal IT deals announced in the UK this year, Scottish top ten law firm McCLURE NAISMITH is investing over £1 million in a “world class” infrastructure that will support its four offices in London, Edinburgh and Glasgow as well as create an extranet capable of allowing clients direct access to online reports and virtual dealrooms.

The firm has adopted a best of breed strategy with core elements including an ELITE practice management system and SOLICITEC’s Solcase case management software. Solcase is already being run in part of the firm to help handle its high volume consumer credit/debt recovery work. On the hardware side, COMPAQ Windows NT4 Server hardware is being used to support a 150 user network of NT4 Workstation PCs and laptops. The firm has also launched a new web site.

Modem and comms equipment manufacturer ELSA (0118 965 7755) has launched an ISDN router that includes a built-in terminal adapter (the ISDN equivalent of a modem) plus firewall security measures. Called the Lancom 800 Office, it costs £240 and is being pitched as a low cost option for law firms wanting fast but secure internet access for email and web browsing.

Bad news for fans of the Linux operating system as more than 260 bugs have already been reported in RED HAT’s new version 7.0 Linux software which was only launched on 25 September. A regularly updated progress report can be found on the BUGZILLA web site.

GOLDS WIN GOLD

Glasgow-based law firm Golds last week won the “Professional Services Company of the Year” award at the National Business Awards of Scotland. The award judges cited Golds “outstanding innovation within the legal profession” including its recently developed WebLink software which allows clients to view their work over the internet in real time.
**TECHNOLOGY NOW - AND BLOW THE COST**

The latest PricewaterhouseCoopers annual survey of financial and related management trends within major UK law firms paints a worrying picture of a market in which some firms are apparently spending huge amounts of money on technology with little or no understanding of the full cost or likely implications of their investments.

For example the survey found that although 16 percent of firms are spending five percent or more of their fee income on IT this year (to 30 April 2000) - a major sum considering there are now 30 UK firms with turnovers in excess of £50 million, including seven making over £200 million - a massive 90 percent of firms “have no idea” what cost savings their IT investments will produce - and only 40 percent were confident their IT infrastructures would still be sufficient to meet their needs in five years time.

A case of plenty of technology but a distinct absence of technology management, prompting PwC to comment: “If no other action is taken this year we recommend at the very least that some basic IT cost benefit analysis is performed before any further significant IT spend is authorised.”

There again, this might not be such a problem as the survey also found a lot of firms had cut back on their IT spend this year, compared with the heady days of last year when there was a rush to finish outstanding Y2K projects.

PwC point out this is in line with experience within industry generally where the last months of 1999 and first few months of 2000 “saw a market curtailment of IT spend pending assessment of millennium-related issues... and a period of consolidation with lower levels of IT investment should be expected.”

PwC note that despite the high levels of investment in IT, most firms appear to be relying on existing services to support their growth rather than developing new services. “While legal services cannot be compared with, for example, the fast moving consumer sector, there is no doubt that firms should be taking a more innovative approach to new product development, particularly given the growing commoditisation of some legal services and the scope that technological developments offer for online services”.

Supporting this view the survey found that while 84 percent of firms in the sample had web sites, only 21 percent of them had generated any income from the online provision of legal services during the twelve months to the end of April this year. Interestingly, the smaller firms, with ten or less partners, were generating a proportionately larger percentage of their income from online services than their larger compatriots within the profession.

If further proof were needed that the legal profession still does not “get” the internet, the survey also found that only seven percent of law firms updated their web sites more than once a week and, while four percent of firms admitted to online security breaches, over 30 percent said they never undertook regular web site security checks.

**PUBLISHING NEWS IN BRIEF**

- **EUROMONEY** has re-launched its Lawmoney.com site under the new name LEGAL MEDIA GROUP, bringing together the resources of its legal publishing division in a single web portal. LMG titles include: *International Financial Law Review, Managing Intellectual Property* and *Worldlaw Business.*
  
- **JORDAN PUBLISHING** is planning a number of new online law reports series during the coming months. Titles include *Education Law Reports, Bankruptcy & Personal Insolvency Reports* and the *UK Competition Law Reports.*
  
- **CENTAUR’s LAWTEL division** is expanding its range of specialist centres providing online information under the interactive-lawyer.com brand name. New services scheduled for this year include *IP interactive, Medico-Legal interactive* and *Employment interactive.*

- **BUTTERWORTHS TOLLEY** has placed orders with ERICSSON for a new voice communications system to support its electronic publishing division’s products helpdesk at its new offices in Woking.

**TRAINING NEWS**

- **THE LAW COACH** (01730 814936) has become the latest legal training provider to offer Law Society accredited CPD training via the internet.

- **CONNECT2LAW.COM** (07767 641327) is to roll out a series of bespoke training packages for law firms wanting to offer inhouse training. The company’s approach is to develop courses that can be delivered across an intranet in a form compatible with a firm’s existing working practices and knowledge management system. The COLLEGE OF LAW is acting as a content provider on a number of pilot projects and BIRD & BIRD is one of the investors in the new company.
LAW PUBLISHERS START TO ROLL OUT THE ALTERNATIVES

Until this year publishers only had two options when it came to alternative formats to paper: either they published online or on CD-Rom. Since then we have seen a number of experiments with “e-books” and although the novelist Stephen King has been the leading exponent, the concept is now finding its way into the legal publishing market.

In the United States, Westlaw has launched an online research tool called WestlawAnywhere that allows users to access content and download e-books from Westlaw’s online store to read on wireless handheld PCs such as the Palm VIIx. The first e-book titles include The Federal Bankruptcy Code with more titles planned later this year.

In the UK, Cavendish Publishing has signed up to use the SoftSEAL digital rights management system from SealedMedia (01494 687200) as part of a project that will not only allow customers using the Cavendish web site to browse through a book they are interested in before buying but also give them the option of only purchasing the sections they actually require. Cavendish director Sonny Leong says a “pay-per-chaper pricing model” will give lawyers a real alternative to buying expensive books full of irrelevant material for the few chapters they really need.

www.sealedmedia.com
www.cavendishpublishing.com

LEGAL TECHNOLOGY EVENTS DIARY

■ OCTOBER 16 & 17 NEWCASTLE. Part of Laserform’s roadshow series of product presentations. The event takes place at Mal Maison. For details email: marketing@laserform.co.uk

■ OCTOBER 18-to-20, GLENEAGLES. Legal IT Forum 2000 - the “Glen Legal” conference has its second outing at the world famous Scottish resort. Speakers include David Maister, Christopher Millard and Tony Williams of Andersen Legal. The event includes full conference sessions plus a range of social events. For details, including delegates rates and travel arrangements, call Jennifer Dodd on 020 7566 5612.

■ OCTOBER 22, NEWCASTLE. Cost effective web sites for law firms. Seminar (starts 4:00pm til 7:00pm) organised in conjunction with Newcastle Law Society and presented by Gerald Newman for practitioners wanting a step-by-step guide to creating an internet presence. Admission free, call 020 7320 5715.

■ NOVEMBER 3, DUBLIN. Lawtech 2000 - the Law Society of Ireland’s annual legal technology exhibition and seminar. The theme is the legal practicalities of e-commerce & electronic law. For details call 00 353 1 6710711.

■ NOVEMBER 4 & 5, LONDON. Solicitors 2000 S2K - the Law Society Annual Conference in Chancery Lane. The event includes a cyber cafe and half a day of conference sessions on the internet and e-commerce. Fees from £95 + VAT. The event qualifies for 8 CPD hours. For details call 01403 823246.

■ NOVEMBER 24, HARROGATE, YORKS. Running a PI Practice. One day conference organised by the Association of Personal Injury Lawyers (APIL) at the Majestic Hotel looking at IT, marketing, business management, the internet and current funding issues. Fees from £165 + VAT. The event qualifies for 6 CPD hours. For details call APIL on 0115 958 0585.

SITUATIONS VACANT

■ SALES PROFESSIONAL - Locus is a long-established software house specialising in computer information and knowledge systems for the legal profession. Our Sydney office requires an experienced salesperson to sell IT solutions to law firms. Excellent communication skills essential. Occasional travel required. Salary + commission commensurate with experience. Apply to: Sales Director, Locus Pty Ltd, GPO Box 509, Sydney. NSW 2001 Australia or email: aodwyer@ocus.com.au

■ LEGAL SOFTWARE SALES - CARYDAN is an exciting new entrant to the legal software market - a totally integrated case management, accounts and time recording system that is already installed in a number of practices with further sales imminent. We are now looking for a salesperson with experience and proven success in the UK legal software market. To discuss this opportunity please contact: Jonathan Beck (0161 941 3790), John Wilde (01948 871202) or email: jb@jbass.co.uk

■ ACCOUNTS TRAINER (LEGAL SOFTWARE) - Sanderson is a rapidly expanding IT services group looking to appoint an experienced legal cashier with an in-depth knowledge of accounting procedures to train our clients on legal software. Full product training will be provided but familiarity with IT systems will be an advantage. (Ref: SYS040). Apply to: Sue Robinson at Sanderson, 1-2 Venture Way, Aston Science Park, Birmingham B7 4AP or email: recruitment@sanderson.com

11 October 2000
ONLINE ADVICE - IS A WATCHDOG NEEDED?

The report in the last issue of the Insider on the problem of quality of service disputes involving online legal advice sites continues to make waves.

IT consultant John Irving, who sits on a Community Legal Services working party looking into this issue, says it is essential for the CLS and Law Society to have mutually compatible accreditation schemes for quality standards. While Richard Susskind voiced concern that the Law Society's proposed disclaimer was too broad and “to some extent would spoil the whole point because, by implication, you will always need to consult a lawyer” - in which case why bother with using an online system?

Adrian Miles, the founder of Full Force Marketing which operates a number of legal marketing and advice sites, thinks the idea of kite marking through industry self regulation is “excellent” but warns any scheme should not be dependent upon Law Society support, not least because some of the commercial legal information providers are outside the jurisdiction of the Law Society. And, the managing director of another service suggested it would be useful to have an industry watchdog, along the lines of the Advertising Standards Authority, to deal with complaints.

CAN I GET A WITNESS?

The legal advice portal LAW on the WEB has launched Can I Claim? a new service providing advice and assistance to the victims of accidents and medical negligence. The site offers an overview of the legal side of making a claim plus a free online system for victims to discover if it is actually worth pursuing a claim. LAW on the WEB has also agreed to donate £5 to the charity Roadpeace, which helps the victims of road accidents, for every genuine accident assessment questionnaire completed online.

LAW on the WEB reports a “manic” increase in visitor traffic after the site received an 8/10 rating on last week’s The Web Review television programme. Clearly old media still has a major role to play in the world of new media.

WEB NEWS IN BRIEF

- Online provider of IP defensive publication services IP.COM - the company reckons it can help establish a solid defensive publication record almost instantaneously for a relatively nominal $100 fee - has concluded an agreement with the European Patent Office. Under this agreement the EPO will have access to IP.com defensive publication data for the EPO examiners’ internal use when conducting prior art searches. Law firms can also access the service directly. There is no charge for running a search.

- The INSTITUTE OF LEGAL CASHIERS & ADMINISTRATORS new web site has just gone live. The site is designed to keep legal cashiers, law firm managers and sole practitioners informed of the ILCA’s full range of services. The site is being hosted and maintained on the Legal Technology Online portal.

- Niche licensing practice POPPLESTON ALLEN, the 1999 winner of The Lawyer Law Firm of the Year award, has revamped its web site to carry more licensing law information including a downloadable version of the firm’s Licensed Trade Guide. The firm has also recently installed technology to support the emailing and printing of plans for licence applications.

- UK web services company VIRTUAL INTERNET PLC has made a suggestion to the internet’s governing body ICANN that one of the planned new top level domain names should be .PRO for members of recognised professions. There could then be sub-domains for different professions so, for example, a law firm might register itself as www.firmsname.law.pro

BAD NEWS STALKS INTERNET AND ASP SECTORS

Two new reports spell bad news for the legal world’s would-be dotcom millionaires.

- According to figures compiled by PricewaterhouseCoopers the demand for internet banner advertising space is seriously slowing down with US web site advertising revenues increasing by just 8.8 percent in the second quarter of this year. This compares with a 10 percent growth rate in Q1 and an enormous 46 percent increase in the last quarter of 1999.

DOMAINS FOR SALE

More legal web site domain names for sale including: highstreetlawyer.co.uk, pi-solicitors.co.uk, lawtechnology.co.uk, legalspeak.co.uk and windingup.co.uk. Offers should be sent by email to: steven@selectlegal.co.uk
BAD NEWS STALKS continued from page 6

PwC say the weakening growth rate will raise further questions about the viability of internet services and portals built on the expectation of big increases in banner advertising revenues. Or, as the new acronym making its way around the dotcom world puts it: a lot of internet start-ups risk moving from B2B and B2C strategies to a B2L (business to liquidation) scenario.

The second piece of bad news comes from the Arthur Andersen consultancy which is warning that many smaller companies offering ASP (application service provider) services could be forced out of business by cashflow deficit problems. What concerns Andersens is the business model involves the ASP in a big up front outlay that will not be recouped for three to five years. Andersen is therefore recommending that users investigate the financial staying power of an ASP supplier before signing any contracts.

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HARRY POTTER AND THE EXPERT SYSTEM

Last month saw the launch of yet another legal marketing, referral and information site: Freelawyer.co.uk. The site is the first initiative to come from the new legal services company Judicium and, unlike some of its competitors, is backed by substantial financial resources - the company raised £1.3 million in seed capital in March and is now involved in a second round of funding.

Freelawyer offers a free, interactive “virtual lawyer” advice service that allows users to clarify what sort of legal problems they face and then locate law firms that can help solve them. Freelawyer is not charging users to access the service and neither is it taking commission or introduction fees from lawyers winning work through the site. Instead, revenue will come from advertising and subscriptions from firms listed on the site. Freelawyer hope to eventually have 4000-to-5000 firms on the site and as an introductory offer are currently waiving the subscription charge.

The core of Freelawyer’s virtual lawyer facility is an expert system, a form of technology not seen in legal circles since the mid-1980s when it was last in vogue. Leaving aside the warning from Harry Potter that you should “Never trust anything that can think for itself, if you can’t see where it keeps its brain,” the problem with the early expert system was capturing the expertise of the expert on whose skills the system was to be based. Ironically this is the same problem the developers of knowledge management systems currently face, namely how to capture all that know-how.

Freelawyer is not the only expert system now in use in legal circles. Over in Australia, Softlaw is enjoying considerable success with its rule based expert systems that have been installed in a number of government agencies, including the Attorney General’s Department.

INTERNET NEWS IN BRIEF

- Two solicitors - Piers Warburton and Matthew Rhodes - who met at Ashurst Morris Crisp have launched what they describe as an “irreverent and light hearted” web site for law students, trainee solicitors and newly qualified City lawyers. The site provides information about job opportunities and pay rates as an “alternative” to corporate legal recruitment sites.

- Actionstream Direct Media (01497 821458) has launched a low cost streaming video system for law firms that want to add audio and video clips to the material they offer on their web sites. Actionstream’s own web site contains a selection of sample clips.

BREAKING NEWS

- Faced with the possibility that the number of claimants in the Microsoft antitrust class action (no relation to the Department of Justice antitrust case now heading for appeal) getting underway in the San Francisco Superior Court could run into the thousands and concerns about the resulting document generation and activity level, Judge Stuart Pollak has ordered that all documents should be filed electronically using the Courtlink e-filing system.

- Shares in the UK IT services company ITNet plunged 24 percent in value last week after one of its biggest customers Hackney Council announced that it was terminating its contract with ITNet following “significant failures by the company to deliver effective service performance”. ITNet, which started out in life as the inhouse IT department for the sweets and soft drinks producer Cadbury Schweppes, is probably best known in the legal world for winning an £8 million FM and outsourcing contract to run the English Law Society’s IT operations for three years.

- Intel has warned that it will be delaying the launch of its new Pentium 4 processor chip by three weeks, until at least November 20 to deal with a minor malfunction. The company has also put the launch of a new low cost chip - code named Timna - on hold from the end of this year until spring 2001 “to fix a glitch”. The new chip was intended to replace the ageing, low cost Celeron chip.

- Congratulations to Peter McCormick who was named Yorkshire Lawyer of the Year. The awards were sponsored by legal IT supplier Linetime.

THE NEXT ISSUE

Please note that for technical reasons the next issue of Legal Technology Insider - No. 109 - will be published on Wednesday 8 November. Until then, keep up with the latest news reports with Legal Technology News.com, available both on the web and via email.