



presents the 10th annual

# LEX2012

One-day legal and networking event  
24 April 2012  
London

The essential forum for busy law firm technology leaders

## A one-day learning and networking event dedicated to driving law firm efficiency through innovation and technology

- » Take advantage of emerging technologies such as cloud and virtualisation to differentiate yourself from the competition
- » Align your IT with your firm's strategic vision through successful project and portfolio management and seize the opportunity to ensure you drive innovation
- » Meet the growing demand for secure and safe information security
- » Understand how IT can deliver streamlined business processes and cost efficiencies
- » Attend practical sessions during which you can raise your ideas and concerns
- » Find out about the latest available services and solutions

The LEX programme is designed to deliver high quality and informative conference sessions which help law firms to implement initiatives that streamline processes and reduce costs, as well as to identify opportunities for positive change arising out of structural change in the legal services market and technology evolution.

## Expert contributions from:

- » Vlad Botic, Group Enterprise Architect, **Norton Rose LLP**
- » Maurice Tunney, Head of IT Solutions, **Field Fisher Waterhouse LLP**
- » Jon Segger, Information Security Manager and Dyann Heward-Mills, Senior Risk Lawyer (Privacy and Communications), **Linklaters LLP**
- » Janet Day, Director Technology and Infrastructure Services, **Berwin Leighton Paisner LLP**
- » Richard Hodkinson, IT Director, **DWF**
- » Charles Christian, Editor-in-Chief, **Legal Technology Insider**, **American Legal Technology Insider** and **The Orange Rag**
- » Graeme Low, Head of Information Services, **Mills & Reeve LLP**
- » David Bennett, Head of IT, **Thomson Snell & Passmore**
- » Stephen Brown, IT Director, **Higgs & Sons**

Researched by:



Media Partners:



+44 (0)20 7566 5792 | [events@ark-group.com](mailto:events@ark-group.com) | [www.lex2012.co.uk](http://www.lex2012.co.uk)

# LEX2012

## WHY THIS EVENT?

Keeping up with the pace of change has become increasingly challenging as demand grows from both internal and external clients for increased flexibility, mobility and security. In fact, so competitive has the market become that firms are looking towards technology to differentiate themselves, and being a tech savvy firm can be a key factor in delivering streamlined client service in this digital age.

IT leaders are increasingly tasked with more responsibility to deliver on the firm's strategic goals whilst balancing budgets as the market remains unpredictable. How does one decide on the right solution for one's firm in an environment where consumerism is king and the pace of change so extreme? LEX 2012 will feature leading-edge technology implementation case studies on topics such as cloud computing, desktop virtualisation, flexible and mobile working, information security in a global environment, and project/portfolio management; as well as ensuring IT is a driver for innovation, cost efficiency and streamlining business processes.

The rationale for LEX 2012 remains simple: by providing IT managers and other senior managers with peer-generated advice and guidance in an environment in which all participants share similar management roles and responsibilities, we help our delegates accelerate the delivery of their projects and considerably improve the chances of success.

Furthermore, LEX 2012 will provide delegates with a thorough understanding of the solutions and services that are available to help them deliver operational efficiencies – in the most productive way. We have found that introducing our project leaders to selected suppliers for brief consultations has enabled them to shortlist potential partners quickly and effectively.

Based on your feedback we have redesigned LEX 2012 for busy IT leaders who can't afford to spend days out the office, and are pleased to present our streamlined one day agenda focusing on IT projects and implementation.

### Don't miss:

- » **Berwin Leighton Paisner's** bold move as they delivered over 1,500 virtual desktops to provide a secure and flexible working environment
- » Embracing the cloud, **Field Fisher Waterhouse** and **Thomson Snell & Passmore** share their experience in moving to the cloud
- » Our panel of experts including **Norton Rose, Mills & Reeve** and **DWF** explore how IT can drive down costs and deliver on business efficiencies

#### First-hand insights into live projects and initiatives

The programme features presentations from the people behind major projects and initiatives, who will discuss their experiences, good and bad. They will provide you with the tools and information you need to deliver similar projects and efficiencies to your IT functions.

#### One-to-one consultations with leading solution providers

This is an opportunity for you to quickly establish what the legal technology marketplace can offer in response to your specific requirements and how it can offer you cost-saving solutions to help you adapt to new economic challenges. Designed to save you valuable time, these consultations are a highly effective way to shortlist suitable solutions.

#### How does LEX 2012 differ from other law firm technology events?

LEX combines the learning environment of a conference with one-to-one consultations with leading solution and service providers. You therefore have the opportunity to learn first-hand from those who have already implemented the latest technologies, while also being able to discuss specific requirements and evaluate the services of key providers.

#### Don't want to take our word for it? Here's what previous delegates have had to say:

- » "Thank you for another good event – a good reality check!"
- » "This is one of the best organised and informative legal IT events I have ever been to. The keynote speakers were excellent, the round tables were very informative and interactive."
- » "A thoroughly enjoyable, informative event coupled with thought provoking panel debates and presentations. Having been to similar IT events, this was much better both in terms of organisation and content. I certainly felt it was time well worth spent. Thank you for the invitation."
- » "Really good blend of insight and experience of current issues. Inspirational."
- » "Really well organised. Like the 'speed dating' with vendors."
- » "Well run, well organised, well done!"

### Who will attend LEX 2012?

Each year, senior decision makers from law firms attend LEX because it adds value to their knowledge and experience and helps them better manage the firm. LEX 2012 offers IT managers and other senior managers insight into the latest software deployments and information technology management strategies.

#### Qualification only

Because LEX 2012 is designed to enable senior managers to learn from each other, we apply strict qualification criteria. To qualify, you will need to be playing a key role in growth and development of your firm and have specific plans and budget for a technology project or implementation in the next 24 months.

If accepted, you will join a like-minded group and benefit from a one-day conference focused on the latest issues of interest in law firm technology, plus one-to-one consultations, all designed to save you time and money, and **all free of charge if you have a qualifying project.**

#### How do I apply?

To start your application or to discuss your attendance at the event, please call the team on +44 (0)20 7566 5792 or e-mail [events@ark-group.com](mailto:events@ark-group.com).

08:45 Registration and refreshments

09:30 **Legal IT's future: Keeping up with rampant consumerism and delivering tech savvy solutions**

- » The new normal; from BlackBerry to tablets – what comes next?
- » Understanding law firm technology mega-trends coming your way
- » How to ensure your IT infrastructure remains relevant in a constantly changing techno landscape
- » Meeting both internal and external client demands
- » The top legal business technology challenges on the horizon

*Charles Christian, Editor-in-Chief, **Legal Technology Insider**, **American Legal Technology Insider** and **The Orange Rag***

10:10 One-to-one business meeting/networking

10:40 One-to-one business meeting/networking

11:10 **Aligning IT in the business: From reactive to proactive project management**

- » Understanding your firm's unique challenges and end goals
- » Setting your priorities and delivering realistic solutions
- » Smart strategic project management – from office relocation to upgrading systems
- » Ensuring you are an innovation driver and a trusted advisor
- » The art of successfully managing expectations

*Stephen Brown, IT Director, **Higgs & Sons***

11:50 **Rising to the challenge and delivering desktop virtualisation**

- » Meeting the demands for increased mobility and flexible working solutions
- » Managing the process and making the right choice
- » Delivering a secure virtual environment, anytime and anywhere
- » Understanding the challenges, and reaping the rewards
- » Exploring the impact on your firm

*Janet Day, Director Technology and Infrastructure Services, **Berwin Leighton Paisner***

12:30 One-to-one business meeting/networking

13:00 Networking lunch break

14:00 **Case study 1: Field Fisher Waterhouse Moving to the cloud – risks, opportunities and limitations**

- » Key considerations for moving to the cloud – what, why and how?
- » Facilitating the move to a private and secure cloud
- » Disaster recovery and maintaining control
- » Adopting a hybrid approach to the cloud and understanding our firm's requirements

- » Lessons learnt and expected return on investment

*Maurice Tunney, Head of IT Solutions, **Field Fisher Waterhouse***

14:25 **Case study 2: Thomson Snell & Passmore Every cloud has a silver lining**

- » Catalyst to change – the business rationale behind the move
- » Key considerations
- » Transforming the business – how the project was implemented
- » Lessons learnt

*David Bennett, Head of IT, **Thomson Snell & Passmore***

14:50 Joint question time

15:00 One-to-one business meeting/networking

15:30 One-to-one business meeting/networking

16:00 **Are you sufficiently protected: Information and data security for law firms**

- » 2011: The year of the hack – why law firms should be worrying?
- » Data protection and privacy – the impact of European regulatory changes ahead
- » Adopting standards for best practice such as BCRs or ISO27001
- » Improving your security posture – what should you be doing?

*Jon Segger, Information Security Manager and Dyann Heward-Mills, Senior Risk Lawyer (Privacy and Communications), **Linklaters LLP***

16:40 **Panel: IT as a driver to improve cost efficiencies and streamline business processes**

- » Each panelist will give insights into their latest technology deployments
- » How do you remain relevant and aid in the delivery of strategic goals of the firm?
- » How do you identify areas for improvement and moving your firm forward?

*Vlad Botic, Group Enterprise Architect, **Norton Rose**  
Graeme Low, Head of Information Services, **Mills & Reeve**  
Richard Hodgkinson, IT Director, **DWF***

17:30 Close of event

### CPD information

Attendance at this conference qualifies for **4 hours of SRA CPD** (at intermediate/advanced level). To claim your hours, quote provider code: **ANS/ARCO**.