

THE LEGAL INDUSTRY VIDEO AWARDS

FULL DETAILS, RULES, TERMS & CONDITIONS

This is the inaugural year of the annual Legal Industry Video Awards founded and administered by Legal IT Insider, the industry's leading resource for media coverage of legal tech news.

The Legal Industry Video Awards evaluate (via a jury comprising independent legal media and marketing experts, chaired by Charles Christian of Legal IT Insider) the legal industry's best and most effective videos in 8 categories. The video's content does not have to be about legal IT – see list of categories.

SUBMISSION PERIOD

The Legal Industry Video Awards open for submissions (see below for details of categories) on February 1st 2014 and the submission period runs until June 30th 2014. Judging will take place during July and August, which will coincide with a virtual film festival of all the finalists (4 in each category), with the winners being announced in September 2014.

AN INTERNATIONAL COMPETITION

The Legal Industry Video Awards are open to international entries.

AWARDS WIDELY PUBLICISED

The submitted videos will be available for viewing on a dedicated section of the Legal IT Insider website. The entries, finalists and winners will be hosted on our website and widely publicised via the Legal IT Insider website and newsletter, Twitter, other social media, and our press and media partners.

An update of submissions will also be included in the Legal IT Insider monthly newsletter and carry links from the digital version through to the videos.

New submissions will also be listed in the monthly html covering email sent with the newsletter to our subscribers.

ALL ENTRIES HAVE AN EQUAL CHANCE

All entrants, whatever size and budget, have an equal chance of winning an Award. Videos are judged purely on creativity, technical quality and the video broadly matching the stated objective.

CATEGORIES

We have divided the market into two broad groups. Please check you are entering the correct category for your group:

Legal – which includes law firms, individual lawyers, inhouse legal teams and corporate counsel, barristers and chambers, ABS organisations (in the UK) and other legal service providers, including online services; and

Vendor – which includes legal software suppliers, IT and management consultancies, marketing and PR agencies, legal publishers and information providers and suppliers of ancillary services.

Category 1: **Legal** Marketing and Promotional Video of the Year Award - promoting the organisation and its services to clients and prospects.

Category 2 : **Legal** Training and Educational Video of the Year Award - designed for internal legal or business training purposes.

Category 3 : **Vendor** Marketing and Promotional Video of the Year Award - promoting the organisation, its products and its services to customers and prospects.

Category 4 : **Vendor** Training and Educational Video of the Year Award - designed to help customers use the organisation's products and services.

Category 5 : **Legal** or **Vendor** Informational Video of the Year Award - designed to educate

& inform external audiences, such as clients, customers & prospects, on current trends, developments and issues. This can include interviews and talks.

Category 6 : **Legal** or **Vendor** Event Video of the Year Award – conferences, seminars, user-group meetings, speeches and keynotes – this category recognises the difficulties associated with capturing these events.

Category 7 : **Legal Media** Video of the Year Award – for professional news, publishing & information services – the category includes news reports and programmes.

Category 8 : **eDiscovery** Video of the Year Award – this category recognises the synergy that exists in the ediscovery/edisclosure world between lawyers, vendors and the courts.

Individual videos may be entered in more than one category. However separate, additional videos require an additional entry fee.

TROPHIES AND CERTIFICATES

The Awards category winners will receive an engraved glass trophy and all finalists and winners will receive certificates. All entrants, winners and finalists will also be mentioned on the Legal IT Insider website, newsletter, monthly html email and in social media updates. The videos will be available on the dedicated Awards page for one month after the event period.

ENTRY FEES

To help fund the event there is an entry fee per VIDEO of £75.00 (plus VAT) = £90.00. (US\$ 130.00 / AU\$ 150.00 / € 110.00 (includes VAT) Payment by BACs, cheques or PayPal.

Entrants may substitute an entry without paying a new entry fee - in case they update a video for instance. All entrants can make multiple submissions in multiple categories.

NB: IF YOU WOULD LIKE TO ENTER MORE THAN ONE VIDEO, PLEASE COMPLETE A SEPARATE FORM, AND PAY AN ENTRY FEE, FOR EACH VIDEO.

Entry fees are non-refundable but videos may be withdrawn by entrants at any time by emailing news@legaltechnology.com

TECHNICAL INFO

To ensure the maximum accessibility, all submissions must include a link to a publicly accessible location on YouTube and/or Vimeo and include the ability for the organisers to embed the video on the Legal IT Insider website. Videos not hosted on YouTube or Vimeo i.e. supplied on DvD, memory stick etc will **not** be accepted.

The minimum length for a video should be one minute and we would recommend a maximum length of 15 minutes, However, for longer videos – such as recordings of conferences, webinars, speeches, interviews etc – we will accept a maximum of a 30 minute extract/edited highlights.

ELIGIBILITY - TIMEFRAME

To be eligible for entry to the inaugural 2014 Awards, the submitted video must have had its first public showing during the period 1st October 2012 to 30th June 2014.

USE OF THE AWARD LOGO

Entrants may use the award logo on their websites, marketing materials and stationery if they have entered a video, are a category finalist or a winner. An appropriate logo will be supplied with the relevant wording of Winner, Finalist or Nominated (i.e. entered) - only logos supplied by the organisers can be used.

TIMINGS

Submissions will be taken from 1st February 2014 to 30th June 2014.

Judging will take place during July and August 2014.

Videos will be on our website from entry date to end October 2014.

Winners will be announced September 2014.

Winner's videos may be used in promotion for the 2015 Legal Industry Video Awards

All submitted videos will be available for viewing during the submissions period and the four finalists in each category will also be highlighted during our virtual film festival in July and August 2014.

LEGAL INDUSTRY VIDEO AWARDS – RULES, TERMS AND CONDITIONS

(1) Participation in the Legal Industry Video Awards (the Awards) is subject to the following terms and conditions (the Rules). By entering you agree to be bound by these Rules.

(2) These Awards were conceived and devised by, and are organised and promoted by, Legal Technology Insider Ltd (the Promoter) the publishers of the Legal IT Insider newsletter, website and app.

(3) The Legal Industry Video Awards are open to law firms, legal service providers, inhouse legal departments and suppliers of software, products and services (including publishing and marketing services) to the legal market, of any size and geographical location. We reserve the right to check the eligibility of all submissions.

(4) Submissions should be made by completing and returning our online entry form between the relevant submission dates. We cannot accept responsibility for any failures of network, computer, hardware or software that may affect your entry.

(5) The winning entries will be those which, in the opinion and at the sole discretion of the Judges' panel, demonstrate the requisite creativity and technical skill in line with the category requirements and broadly achieve the entrant's stated objective.

(6) The Judges' and Promoter's decisions shall be final and binding in all respects on all entrants. No correspondence will be entered into.

(7) All finalists will be notified of the results by email. The results will also be published on the Legal IT Insider website www.legaltechnology.com as well as on associated media.

(8) By submitting entries to the Awards, all entrants warrant and undertake that (i) they are authorized to make the submission, (ii) their entry is an original piece of work commissioned directly by the rights holders (management or other representative of these), (iii) they have secured all the necessary clearances, rights and permissions from any individuals featured in the videos and (iv) do not infringe any Third Party rights, in particular as to the ownership of images and music copyrights.

(9) All entrants warrant that their entries do not infringe the laws of England and Wales as well as YouTube's and Vimeo's own terms and conditions.

(10) By submitting entries to the Awards, the entrants agree that any video they submit may be used by the Promoter, its agents and the Judges for the purposes of judging the Awards and may be viewed without remuneration.

(11) Those entering the Awards shall indemnify the Promoter and its agents against all liabilities, costs, expenses, damages and losses (including any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal and other reasonable professional costs and expenses) suffered or incurred by the promoter arising out of or in connection with any breach of the warranties in clauses 8 and 9 of these Rules.

(12) Except in the case of death or personal injury arising from its negligence, or in respect of fraud, and so far as is permitted by law, the Promoter and its agents exclude responsibility and all liabilities arising from:

- (i) any postponement or cancellation of the Awards;
- (ii) any changes to, supply of (including, without limitation, prizes which do not reach the intended recipient), or use of the prize;
- (iii) any error or omission by the promoter; and
- (iv) any act or default of any third party supplier, which are beyond the promoter's reasonable control.

(13) By entering the Awards, entrants agree that video submission may be used by the Promoter for advertising and publicity purposes in connection with the Awards, including promoting the Awards in subsequent years, without remuneration.

(14) The Promoter will use each winner's, finalist's and each entrant's personal details solely for the purpose of administering these awards

(15) The Awards, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English Law and that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with the Awards.

(16) The Promoter reserves the right to amend these terms and conditions at any point.