

Charles Christian Biography

Charles Christian is the founder, publisher and editor-in-chief of the Legal IT Insider newsletter and website – described by The Times as ‘the UK’s definitive online resource for legal technology information’.

He is a former practising barrister turned independent commentator and journalist who has been writing, reporting and advising on developments in legal services and legal IT for over 30 years.

About Informance

Informance is a QlikView Elite Solution Provider who specialises in supplying the QlikView Business Discovery platform to law firms and professional service organisations who want to improve strategic decision making, operational efficiency and profitability.

QlikView enables firms to extract data from multiple data sources all at the same time and answer any question about their business instantly for unprecedented business insight.

Venue Details

Threadneedles Hotel

The Threadneedles is a 5 star boutique hotel in the heart of the City of London that has an electric mix of old and new design, including a striking glass dome above the lobby that dates back to 1856. Nearest underground station: Bank. Nearest rail and underground: Liverpool Street Station.

The Threadneedles Hotel,
5 Threadneedles Street, London EC2R 8AY

Hotelthreadneedles.co.uk

Exclusive by Invitation Only seminar -
hosted by legal IT expert Charles Christian

Discover the hidden value of your firm's data

Threadneedles Hotel | London | 13 March 2014

WHAT WILL YOU DISCOVER?



Informance Ltd, Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick, CV34 6UW
Tel: 01926 623 456 www.informance.co.uk

QlikView

informance 

QlikView

**BUSINESS
DISCOVERY**



Former barrister
Charles Christian has
been described by one
national magazine as a
top ten key individual in
the legal IT world today.

Peter Druker famously said “If you can’t measure it, you can’t manage it”. In today’s challenging legal market the speed and quality of information upon which business decisions are made is vital.

Come and hear Charles Christian’s perspective on how your firm can face up to client demands and adapt and grow by improving performance and creating insight into every part of your business.

Discover how QlikView can give your firm instant access to vital information. To secure your place, email Cathryn.hunter@informance.co.uk or register at www.informance.co.uk/news/seminarregistration

WHAT WILL YOU **DISCOVER?**

- Understand why information upon which business decisions are made is vital to the success of your firm
- Learn how to dig down beneath top level billed hours to underlying trends and intelligence using the same ‘big data’ disciplines that apply to global corporations
- Hear how to improve business agility and address key drivers of change such as the Legal Services Act and new entrants from Alternative Business Structures
- Listen to the importance of business discovery in monitoring performance and client trends and recognising cross-selling opportunities
- Master your data to measure and manage current and future client demands and grow you client-base
- Integrate all your systems and transform your data into strategic information
- Find out how you can empower users to improve strategic decision-making and performance KPI’s

Legal Seminar

Date:

Thursday 13 March 2014

Time:

Arrival and coffee: 2.30pm

Presentations: 3-5pm

Canapés and drinks: 5.30pm onwards

Venue:

**Capital Room,
Threadneedles Hotel,
London EC2R 8AY**

To register for the seminar, email

Cathryn.hunter@informance.co.uk

